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| Sheldon Davids | 917 Bree Street, Cape Town, South Africa |
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| www.travelroots.co.za |

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| About me |
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| Passionate travel professional with a deep love for South Africa’s landscapes, cultures, and history, crafting unforgettable private and group tours with seamless logistics. Thrive in dynamic settings and enjoy connecting with diverse travelers through exceptional service. |

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| Experience |  | Education |
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| Lead tour guide & travel consultant / travel roots SAMay 2020 – Present Lead tailored Cape Town, Garden Route, and Winelands tours, ensuring seamless logistics and maintaining consistent 5-star ratings across platforms. Junior Tour coordinator / explore south toursoctober 2017 – april 2020 Assisted senior guides with logistics and educational delivery, managed bookings and itineraries, and led day trips across the Western Cape. |  | DIPLOMA IN TOURISM MANAGEMENT / STELLENBOSCH UNIVERSITY, South AfricaMay 2017 Focused on sustainable tourism, cultural heritage, and customer relations. Certificate in field guiding / fgasa level 1, South AfricaDecember 2016 Trained in responsible guiding practices, local biodiversity, and safety. |

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| Skills | | |
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| * Publick speaking * Itinerary planning | * Client service * Time management | * South African history * Collaboration |

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| Activities |
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| Enthusiastic advocate for South African travel, with a love for hidden destinations, cultural exchange, and regional history. Frequently attend tourism expos and scout new local experiences to enrich client journeys. |